

Hoard one pager

9/15/2018

<https://www.hoardinvest.com>

Hoard - Hoard's mission is to empower anyone, anywhere in the world to hold, track, transfer, and transact with any tokenized asset from their mobile device, privately and instantly. An open source, distributed, and decentralized crypto app that provides the necessary simplicity, security, support, and financial tools to operate as your own bank.

Why - Crypto-tech is complex and stifles adoption. Markets are hard to enter which block participation. Cryptocurrencies aren't fungible like cash. Systems are missing critical AI and automation. Dapps and chains are very fragmented. This is a nightmare for everyday consumers. Who wants to use 7 apps just to manage 3 currencies or transact between 2 parties? Simplicity is not a patent. People must be able to adopt if we expect the world to adapt.

Products

Wallet - a single point of key management for all cash and digital assets across all chains.

Gateway - a fully compliant bridge to convert fiat to cryptocurrency to fiat.

Investor Tools - AI signaling and rule-based automation that simplifies investing and trading.

Portfolios - a cross-platform API engine that links, syncs, and tracks all balances and transactions.

Payments - a decentralized system that converts any asset to another instantly at the POS, including fiat.

DEX - a second layer transaction protocol and cross-chain asset pipeline.

Blockchain - Smaug Network, the mother of all Blockchains. Smaug is the future of decentralized pipeline exchange technology that enables any tokenized assets to be individually accessible, globally verifiable, and instantly transferable from any chain, across any chain.

Features - An ownerless, open source, and scalable trustless exchange with constant liquidity, high throughput transactions, and zero knowledge dark pool trading all at incredibly low costs. PoW + PoS multi masternode hybrid.

Who

Jason Davis - Wells Fargo	Dan Lipert - US DoD	GP - Morgan Stanley
Brian Haynes - AppRiver	Ian Gertler - IBM / Adobe	Chris Maddern - Venmo
Kyle Ellicott - ReadWrite	Rich McBeath - Argon Group	Ryan Williams - Forrester
Push Payments	Token Magic	Bank Innovation

Stats

Telegram - 2500 Facebook -3000 Twitter - 7500 Reddit - 1000 Whitelist - 10,000 Team - 30 Raised - \$500,000 convertible	Token = HOARD (off-chain asset reserve) Pre sale \$0.04 Public sale \$0.06 Investment = 200M OAR Max supply = 300M OAR Regulation = Offshore / Cayman Islands Token type - Utility
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